**Raziah Quallatein Mwawanga**  
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**Portfolio**: [Github Portfolio](https://github.com/RaziahQMwawanga/RaziahBootCamp24)  
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**Personal Profile**

### **Dynamic International Program Management & Media Specialist**

An aspiring dynamic and visionary futuristic Data and Business Analyst with over **20 years of experience** in **African Development** and **global civil society,** I am a proven leader in **program management, media governance,** and **grants management.** My expertise lies in driving **multi-million-dollar projects**, leading impactful globalcampaigns on **human rights, gender equality**, and **climate change**, and executing **strategic planning, financial management**, and **policy analysis**. I bring a robust track record of **empowering communities**, guiding **cross-cultural communications**, and leveraging **data analysis** and **visualization** to enhance project impact. My skillsin **program evaluation, social media**, **podcasting**, and **documentation** set me apart in advocating for **civil rights** and **sustainable development.** Seeking opportunities to **apply my leadership and innovative solutions** to solvepressing data challenges and drive transformative global impact.

**Key Skills:**

**Technical:**

* Data Analysis & Visualisation: Excel, Tableau, Power BI, Python, SQL, R, Azure
* Digital Skills: Data Governance, Big Data Structures, Architecture
* Program Management: Monitoring and Evaluation, Policy Analysis, Grants, Advocacy Media, Governance, Gender Equality, Human Rights, Climate Change & Sustainable Development
* Leadership: Strategic Planning, Budgeting, Compliance, Risk Management, Performance Management
* Consultancy: Expertise in Gender, Media, Human Rights, Sustainable Development, **Contract Negotiation, Data Analytics**

**Soft Skills:**

* Critical & Analytical Thinking
* Problem Solving
* Communication
* Stakeholder Engagement & Management
* Strategic Leadership
* Emotional Intelligence & Conflict Resolution
* Initiative& Self-Motivation
* Independent & Organized
* Attention to Detail
* Collaboration & Teamwork
* Flexibility & Adaptability
* Visionary
* Decision-Making
* Negotiation, Influence & Persuasion
* Client Management
* Time Management

**Training and Education**

**July 2024 - Present Just IT Training Ltd, London**

**Digital Skills Bootcamp: Data Technician**

A twelve-week intensive bootcamp covering the fundamentals of Data Technician.

* Data, Big Data and Data Structures
* Data Architecture & Governance
* Data Analysis using MS Excel.
* Introduction to Data Visualisation with MS Excel Tableau and Power BI
* Module 4- Data Analytics – Power BI
* Introduction to Database- Access & SQL Assignment
* Azure Fundamentals - Module 4- Fundamentals of data analytics
* Azure Fundamentals - Module 3- Non -relational data in Azure - Access (DB)
* Azure Fundamentals - Module 2- relational data in Azure (DB)
* Azure Fundamentals - Module 1- core data concepts- Software SAAS, Cloud
* Introduction using R analytical - Data cleaning and EDA with R Studio and R programming.
* Data Analysis via Python programming- Utilising Pandas, Matplotlib & Seaborn

**12/2015-11/2016 University of Bradford, United Kingdom**

**Master of Science in Development Policy and Practice for CSOs**

**Core Modules:** Development Theory and Practice

Governance and Civil Society

Project Planning and Management

Policy Analysis and Advocacy

Financial Management for Development

Research Methods

**Final Year Project:** **"Can Funding Transform Media? Tanzania Media Fund Transformation Strategy Case Study"** explores the role of financial support in transforming media institutions, focusing on the Tanzania Media Fund (TMF).

**9/2010-7/2012 Kimmage Development DSC Development Studies Centre, Ireland**

**Bachelors: Bachelor of Arts in Development Studies -** Merit Grade 1

**Final Year Project:** The impact of media funding funds to journalists and media Institutions: Case study in Tanzania

**7/1991-7/1992 Rugambwa Girls Secondary School, Tanzania**

**GCSE:** English, History, Geography& Politics

**Employment History**

**2/2022/2024 -Present Consultant Volunteer**

**Dream Life Mission, Manchester and The International Association of Women in Radio and Television(IAWRT) Global & Tanzania**

* External Reviewer Consultant Addressing Neglected Areas of Sexual and Reproductive Health and Rights in sub- Saharan Africa (ANSRHRA) International Development Research Centre (IDCR.CRDI) Canada 2024
* Consultant on high-impact media freedom and gender equality research projects, UNESCO Researcher and Media Consultant East Africa Review of African Media Freedom and Safety of Journalists Indicators for East and Horn of Africa and the International Association of Women in Radio and Television (IAWRT).
* Leadership & Management: Leading and managing programme and finance teams, manage large budgets, and drive organizational growth in non-profit and media sectors.
* National Organising Committee member planning and implementation of the 1st and 2nd East Africa Media Regional Conferences for World Press Freedom Day, facilitating government-media dialogues that resulted in policy changes
* Designed and delivered media content and advocacy campaigns, influencing policy through impactful storytelling.
* Chair and organizer of high-profile international media conferences for IAWRT’s Bi Annual "Engendered Media Perspectives on Climate Change" Zanzibar (2022) and Regional Conference "Creating Safe Spaces for Media Women Professionals" Yaoundé, Cameroon (2023).
* Podcaster Discovering Africa Through Technology Rebranding Africa research, technology and innovation Podcast
* UNESCO (2022): Researcher and Media Consultant East Africa Review of African Media Freedom and Safety of Journalists Indicators for East and Horn of Africa

**Key Achievements:**

* Led the Her Climate Story project, training 100+ journalists, increasing climate change coverage by 45%.
* Winner of the African Union AWiN Pitch Zone Award ‘Rebranding Africa and Changing Narratives and Perspectives Agenda 6023 Aspiration 7’ Discovering Africa Thru Tech Podcast.
* Led fundraising campaigns and secured multiple international grants for media and development projects.

**10/2021-1/2022 International Content and Administration Manager International Centre for Parliamentary Studies (ICPS)London, UK**

**Key Achievements:**

* Recruited and onboarded trainers, streamlining the annual training schedule by 100%
* Successfully maintained an annual online training database, achieving 100% trainer bookings and retention.

**Key Responsibilities**

* Course Management: Oversaw the delivery of professional development courses for UK Parliamentarians and international leaders, ensuring high-quality training experiences.
* Logistics Coordination: Managed logistics for over 50 trainers and 100 participants, achieving 100% trainer retention and course completion rates.
* Team Supervision: Led a team of moderators for online courses, ensuring effective facilitation and participant engagement.
* Quality Assurance: Supervised the monitoring and evaluation of course content and participant progress, implementing systems to track effectiveness and enhance training quality.

**1/2020-5/2022 Social Media Campaign Manager**

**Strategic Management Solutions (SMS), Dar es Salaam, Tanzania**

**Key Achievement**

* Designed and executed a successful social media campaign for the Tanzanian Presidential Elections that won the late President Magufuli his second term in office
* Managed a $100,000 budget, enhancing the visibility of political messages and simplifying manifesto for public understanding and boosted online engagement by 60%.

**Key Responsibilities:**

 Trained and led a team of 20 social media specialists in digital communication strategies and online engagement of voters

 Created and executed a comprehensive social media strategy for Dr Joseph Pombe Magufuli's re-election campaign.

**1/2019-12/2020 Project Management Lead**

**MediaSpace, Dar es Salaam, Tanzania**

**Key Achievement:** Successfully managed projects that increased donor funding by 25%, expanded the organization's reach to the Coast Region in Tanzania and successful completion and closure of three pending projects.

**Key Responsibilities:**

* Spearheaded gender-focused citizen journalism media projects, resulting in significant creation of young citizen journalists and increased citizen journalism reporting in rural areas.
* Successfully trained 70 youth citizen journalists on gender-sensitive reporting, enhancing their capacity to produce high-quality content
* Managed stakeholder relationships, including media partners, donors, and civil society organizations.
* Provided training on innovative journalism techniques, enhancing the quality and impact of media content produced by participating journalists.
* Trained, Managed and Mentored a team of seven program and finance staff

**1/2009-12/2018 Senior Content Programme Officer, Learning Officer, and Programme Officer, Tanzania Media Fund and Foundation (TMF)**,**Dar es Salaam, Tanzania**

**Key Achievement**

 **Strategic Leadership and Governance**: Implemented and managed a high-impact media governance grants portfolio, enhancing content development and training for media professionals while integrating gender programming. Promoted from Programme Officer to Senior Programme Officer, overseeing multiple portfolios including Grants, Knowledge Management, and Communications.

 **Fundraising Success**: Increased TMF’s funding by 40% through effective grant applications and donor engagement, managing a budget of over $100 million with a 95% program implementation success rate in ten years.

 **Legislative Advocacy Impact**: Pioneer lobbyist in the creation of the Media Act 2015, promoting media freedom, access to information, and protections for journalists in Tanzania.

 **Gender Advocacy**: Gender Focal Person and led gender mainstreaming training for media owners and journalists, resulting in the establishment of Gender Desks and policies in eight media houses.

 **Media Excellence**: Designed specialized six-month fellowships focused on gender, extractive industries, and health, enhancing media quality and professionalism and leading to the promotion of freelancers to senior roles and media awards.

 Visionary **Community Engagement**: As a pioneer member of the National Planning Committee for Annual World Press Freedom Day, organized impactful national media events officiated by President Samia Suluhu Hassan.

**Key Roles Responsibilities**

* **Strategic Leadership**: Directed the planning, execution, and evaluation of media projects focused on investigative journalism and gender reporting, ensuring alignment with project outcomes and funder compliance.
* **Journalism Mentorship**: Mentored over 500 journalists to enhance media professionalism and promoted gender-sensitive reporting and accountability.
* **Media Grants Management**: Oversaw the entire grant lifecycle, including project design, proposal evaluation, budgeting, and compliance, collaborating with media organizations and civil society to ensure governance and accountability.
* **Content Development and Capacity Building**: Led the design of quality content production tools and organized training workshops for media professionals, documenting best practices and creating toolkits for ongoing development.
* **Partnership Development**: Cultivated relationships with media organizations, donors, and educational institutions to identify collaboration opportunities and align partnerships with strategic initiatives.
* **Cross-Functional Leadership**: Managed cross-functional teams to ensure successful project execution through effective planning and project management.

**Interests, Hobbies and Achievements**

* When I’m not deep in data and project management, you’ll find me experimenting with new recipes and approach data analysis and work like cooking: with precision, creativity, and a love for discovery.
* eLife Young Science Researchers Ambassador 2023
* African Union African Women in News (AWiN) Pitch Zone Award Winner 2023 ‘Rebranding Africa and Changing Narratives and Perspectives Agenda 2063 Aspiration 7’

**Additional Info:** **Language Skills:** Speak Fluent English and Kiswahili

**Certifications & Additional Training**

* Lean Management & Cyber Security | 2024; Social Media & E-Commerce | 2024
* International Humanitarian Relief & Disaster Assistance | 2023
* Media Management | Rhodes University | 2021
* Civil Society Law & Right to Development | University of Pretoria | 2022

**References available upon request**